string script = "window.onload = function() { Mostrar(); };";

ClientScript.RegisterStartupScript(this.GetType(), "YourJavaScriptFunctionName", script, true);

<body onload="Esconder();">

<div id="indicador">

</div>

<script>

function Mostrar() {

var x = document.getElementById("indicador");

x.style.display = "block";

}

function Esconder() {

var x = document.getElementById("indicador");

x.style.display = "none";

}

</script>

</form>